

The APRIL logo graphic consists of a series of white dots arranged in a grid pattern, forming a stylized, wavy shape that resembles a signal or a data visualization. The dots are more densely packed in some areas and more sparse in others, creating a sense of depth and movement.

# APRIL

AI Hub for Productive Research  
& Innovation in Electronics

## APRIL AI Hub Seed Funding Guidance for Applicants

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### Available Funding

Funding is available for a select number of research projects, with each project eligible for substantial financial support covering up to 80% of total costs (£50k). A limited number of projects will be funded in the first year.

### Eligibility

A project lead or project co-lead must have a contract of employment with an eligible research organisation for the duration of the grant before they apply and they are recognised by their institution and UKRI/EPSC as an eligible PI. Applicants should comply with standard [UKRI PI eligibility criteria](#).

### Application Deadline

Submit applications by 12pm on the 11th of November. Successful applicants will be notified by the 6th of December.

## Matched Funding

To enhance the credibility and impact of your proposal, it is essential to secure matched funding, demonstrating a commitment to collaboration and investment in innovation. For every £1 provided by APRIL, proposals should aim to attract between £3 and £5 in matched funding, showcasing the project's relevance and potential for significant growth.

## Funding Focus

Proposals must align with APRIL's [pillars and cross-cutting capabilities](#).

### Main Pillars & Core Capabilities

Main Pillars & Core Capabilities					
	<b>P:1</b> Pillar One Materials Discovery	<b>P:2</b> Pillar Two Device Design	<b>P:3</b> Pillar Three Circuit & System Design	<b>P:4</b> Pillar Four Testing & Verification	<b>P:5</b> Pillar Five Modelling
Core Capabilities	<b>C1</b>	Data Collection			Capability One
	<b>C2</b>	AI Model Selection			Capability Two
	<b>C3</b>	AI Model Training			Capability Three
	<b>C4</b>	System Integration			Capability Four
	<b>C5</b>	Data Security			Capability Five

## Evaluation Process

Applications will undergo peer review, with successful proposals selected based on impact potential and alignment with [APRIL's vision](#) and [ethos](#).

## Expectations

- Evidence of matched funding will be required prior to final approval.
- Projects should result in the development of new AI tools, systems, or start-ups.
- Applicants must present their project outcomes at APRIL workshops and annual events.
- Projects are expected to be completed within 6-18 months.

## Terms and Conditions

Please note that detailed terms and conditions will be provided to the projects selected for funding. These will outline the responsibilities and expectations for funded projects. At this stage, we encourage applicants to focus on aligning their proposals with the Hub's objectives, as the T&Cs will be communicated to successful applicants following the selection process.



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